Regional Container Lines

Join US!

Executive (Marketing)

Responsibilities:

- **Market Intelligence:** Assist in conducting market research and analysis to support the development of commercial plans and strategies.
- **Marketing Customer:** Contribute to understanding customer behavior and defining key performance indicators (KPIs) for the sales network.
- **Sales Enablement:** Support the management team by preparing tools, content, and materials that improve sales team efficiency.
- **Performance Monitoring:** Help monitor and report on salesman performance and productivity, collaborating with Sales Managers and Location Heads to provide up-to-date data.

Qualifications:

- Education: Bachelor's Degree in Marketing, Business Administration, Data Science, or a related field .
- Professional Experience: Minimum 3 years of experience in Marketing, Business Development, or S ales, specifically within the Liner/Shipping/ Freight Forwarder industry.
- Technical Skills: Proficient in MS Office and data analysis tools such as Excel and Power BI. Experience with statistical software is a plus.
- Communication: Good command of written and spoken English, with the ability to present findings clearly.
- Analytical Ability: Strong skills in data analysis and the ability to draw meaningful insights to support data-driven decisions.



Apply Now

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